

IMPORTANT INFORMATION ABOUT ADVERTISING IN NEW DAWN MAGAZINE

Please find accompanying the current rate sheet for placing an advertisement in New Dawn magazine.

New Dawn magazine is published in Australia and all prices include the government's goods and services tax (GST). If you are located outside Australia and wish to advertise with us, then you can deduct 10% off all the listed prices on the rate sheet.

If you have any questions or wish to make a booking, please do not hesitate to contact our advertising sales department at advertising@newdawnmagazine.com or call 043 772 7978 (outside Australia +61 43 772 7978).

Advertising Department - New Dawn Magazine

NEW DAWN MAGAZINE ADVERTISING RATES

Prices
include GST

DESCRIPTION	SIZE (mm)	COST	20% off	25% off
			2 CONSECUTIVE PLACEMENTS	3 CONSECUTIVE PLACEMENTS
Full Page (B & W)	255h x 180w	\$940	\$1,500	\$2,115
Half Page	255h x 87w 125h x 180w	\$585	\$935	\$1,315
One Third Page	255h x 58w 85h x 180w	\$405	\$650	\$910
One Quarter Page	125h x 87w 65h x 180w	\$310	\$495	\$700
One Sixth Page	125h x 58w	\$250	\$400	\$560
One Eighth Page (Business Card)	60h x 88w	\$185	\$295	\$420

COLOUR ADVERTISING (QUARTER TO FULL PAGE ONLY): LOADING of 22.5% applies

COVER ADVERTISING:

Inside Front or Inside Back Cover	\$1,640	\$2,625	\$3,690
Outside Back Cover	\$1,900	\$3,040	\$4,275
Half Page on Inside Front or Inside Back Cover	\$925	\$1,480	\$2,080

HOW TO ADVERTISE IN NEW DAWN

Advertising ARTWORK and FULL PAYMENT to be received by *New Dawn* by the deadline date in order to guarantee insertion. Artwork should be prepared in an electronic format (ie. PDF, TIF, EPS) and emailed to editor@newdawnmagazine.com.

All questions regarding the booking of advertising (as well as preparation, submission, and editorials) contact

David Jones direct on 043 772 7978 / Tel/Fax: (07) 33196293 Outside Australia
dial +61 43 7727978

ADVERTISING SCHEDULE

Issue #	On-sale period	Booking deadline	Artwork deadline
117	November-December 2009	23 September	30 September
118	January-February 2010	16 November	23 November
119	March-April 2010	22 January	29 January
120	May-June 2010	22 March	29 March

NEW DAWN MAGAZINE PO BOX 758 CLEVELAND QLD 4163